

# ORDER


**KLAS**

**Orders**  
**Order / Rev:** 37424  
**Alt Order #:** 08863444  
**Product Desc:** BERKLEY/SENATE/D  
**Estimate:**  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 11/01/12 / 11/01/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St.  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Berkley, Shelley - D-USS  
**Demographic:** A35+  
**Product Codes:** PO1  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	100	\$75,585.00	\$64,247.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	100	\$75,585.00	\$64,247.25	0.00
<b>Totals</b>	<b>100</b>	<b>\$75,585.00</b>	<b>\$64,247.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$75,585.00
Market	100%	\$251,950.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$62,987.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,597.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/30/12	11/02/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	8	\$25.00	LV3	0.00	NM	7	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		8 News Now 4-5a	4-5a		-TWThF----	:30		(\$25.00)		0.00	NM		

Order / Rev: 37424  
 Alt Order #: 08863444  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/30/12	11/02/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	8	\$25.00	LV3	0.00	NM	7	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
See MG 1.9															
[converting to :60's]															
5	8	10/29/12-11/04/12		8 News Now 4-5a	4-5a		-TwThF----	:30	<del>(\$25.00)</del>	0.00	NM				
See MG 1.9															
[converting to :60's]															
9	8	10/30/12-10/30/12		8 News Now 4-5a	4-5a		-T-----	1:00	\$50.00	0.00	NM				
Ⓜ MG for 1.5,1.1															
2	8	11/05/12	11/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$25.00		0.00						
3	8	10/30/12	11/02/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	-TWTF--	:30	5	\$165.00	LV3	0.00	NM	4	\$825.00
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	5		\$165.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	8	10/29/12-11/04/12		CBS This Morning 7-9a	7-9a		-TwThF----	:30	<del>(\$165.00)</del>	0.00	NM				
See MG 3.14															
[converting to :60's]															
9	8	10/29/12-11/04/12		CBS This Morning 7-9a	7-9a		-TwThF----	:30	<del>(\$165.00)</del>	0.00	NM				
See MG 3.14															
[converting to :60's]															
14	8	10/30/12-10/30/12		CBS This Morning 7-9a	7-9a		-T-----	1:00	\$330.00	0.00	NM				
Ⓜ MG for 3.3,3.9															
4	8	11/05/12	11/05/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	M-----	:30	2	\$165.00	LV3	0.00	NM	2	\$330.00
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$165.00		0.00						
5	8	10/30/12	11/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	5	\$185.00	LV3	0.00	NM	4	\$925.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	5		\$185.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	8	10/29/12-11/04/12		8 News Now 5a M-F	5-6a		-TwThF----	:30	<del>(\$185.00)</del>	0.00	NM				
See MG 5.14															
[converting to :60's]															
13	8	10/29/12-11/04/12		8 News Now 5a M-F	5-6a		-TwThF----	:30	<del>(\$185.00)</del>	0.00	NM				
See MG 5.14															
[converting to :60's]															
14	8	10/30/12-10/30/12		8 News Now 5a M-F	5-6a		-T-----	1:00	\$370.00	0.00	NM				
Ⓜ MG for 5.13,5.3															
6	8	11/05/12	11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$185.00		0.00						
7	8	10/30/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	5	\$250.00	LV3	0.00	NM	5	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	5		\$250.00		0.00						

<b>Advertiser:</b>	<u>Berkley, Shelley - D-USS</u>	
<b>Product Desc:</b>	<u>BERKLEY/SENATE/D</u>	<b>KLAS</b>
<b>Estimate:</b>		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	8	11/05/12	11/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M-----	:30	2	\$250.00	LV3	0.00	NM	2	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$250.00		0.00			
9	8	10/30/12	11/02/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	3	\$275.00	LV3	0.00	NM	3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$275.00		0.00			
10	8	11/05/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$275.00		0.00			
11	8	10/30/12	11/02/12	Ellen Ellen	CM	3-4p	-TWTF--	:30	4	\$375.00	LV3	0.00	NM	4	\$1,500.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$375.00		0.00			
12	8	11/05/12	11/05/12	Ellen Ellen	CM	3-4p	M-----	:30	1	\$375.00	LV3	0.00	NM	1	\$375.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$375.00		0.00			
13	8	10/30/12	11/02/12	Price Is Right Price Is Right	CM	10-11a	-TWTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
PRICE RITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$1,575.00		0.00			
N 15	8	10/30/12	11/02/12	Live w/Kelly Live w/Kelly	CM	9-10a	-TWTF--	:30	3	\$275.00	LV3	0.00	NM	3	\$750.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/29/12-11/04/12		CBS This Morning 7-9a		7-9a	MTWThF----	:30		\$200.00		0.00	NM		
16	8	11/05/12	11/05/12	Live w/Kelly Live w/Kelly	CM	9-10a	M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$275.00		0.00			
17	8	11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun	CM	430-530p, 630-7p	-----S	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$250.00		0.00			
18	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat	CM	430-5p	-----S-	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$185.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		8 News Now Sat 5-7p		430-5p	-----Sa--	:30		<del>(\$185.00)</del>		0.00	NM		
See MG 18.3															
3	8	11/03/12-11/03/12		8 News Now Sat Special		8-9p	-----Sa--	:30		\$185.00		0.00	NM		
Ⓜ MG for 18.1 11/03															
News moved due College Football															
19	8	10/30/12	11/02/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	5	\$400.00	LV3	0.00	NM	5	\$2,000.00
NEWS															

Order / Rev:	37424
Alt Order #:	08863444
Flight Dates:	10/30/12 - 11/05/12

Advertiser:	<u>Berkley, Shelley - D-USS</u>	
Product Desc:	<u>BERKLEY/SENATE/D</u>	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	8	10/30/12	11/02/12	8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	5	\$400.00	LV3	0.00	NM	5	\$2,000.00
8 News Now 5-630p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		5			\$400.00			0.00			
20	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
8 News Now 5-630p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		2			\$400.00			0.00			
21	8	10/30/12	11/02/12	8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	4	\$350.00	LV3	0.00	NM	4	\$1,400.00
8 News Now 4p M-F (4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		4			\$350.00			0.00			
22	8	11/05/12	11/05/12	8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
8 News Now 4p M-F (4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$350.00			0.00			
23	8	11/03/12	11/03/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	\$165.00	LV3	0.00	NM	0	\$0.00
Ent Tonight Weekend															
ET WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$165.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		Sat 7-8p - ET Wknd		7-8p	-----Sa--	:30		<del>(\$165.00)</del>		0.00	NM		
Credited															
24	8	10/30/12	11/02/12	7-8p Rotator	CM	7-8p	-TWTF--	:30	3	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
7-8p Rotator															
ET/INS DR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		3			\$1,225.00			0.00			
25	8	11/05/12	11/05/12	7-8p Rotator	CM	7-8p	M-----	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
7-8p Rotator															
ET/INS DR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,225.00			0.00			
26	8	10/30/12	11/02/12	630-7p Inside Edition	CM	630-7p	-TWTF--	:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
Inside Edition															
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		2			\$1,400.00			0.00			
27	8	11/05/12	11/05/12	630-7p Inside Edition	CM	630-7p	M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
Inside Edition															
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,400.00			0.00			
29	8	10/30/12	10/30/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$1,700.00	LV2	0.00	NM	1	\$1,700.00
Vegas															
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,700.00			0.00			
31	8	11/01/12	11/01/12	Thu 9-10p	CM	9-10p	---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
Person Of Interest															
PERS OF INT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$2,100.00			0.00			
32	8	11/04/12	11/04/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
60 Minutes															
60 MIN															

Order / Rev: 37424  
 Alt Order #: 08863444  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	8	11/04/12	11/04/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$6,000.00		0.00			
34	8	11/05/12	11/05/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
2 GRLS/ MIKE&MLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$7,700.00		0.00			
35	8	11/04/12	11/04/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,900.00		0.00			
37	8	11/02/12	11/02/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		Fri 9-10p		9-10p		-----F----	:30	<del>(\$1,200.00)</del>	0.00	NM		
See MG 37.2														
[Due Program Change To "CSI NY" - bco ]														
2	8	11/02/12-11/02/12		Fri 9-10p		9-10p		-----F----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 37.1 11/02														
38	8	11/04/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
GD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,400.00		0.00			
40	8	11/05/12	11/05/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$6,500.00	LV1	0.00	NM	1	\$6,500.00
MTHR/PRTNR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00		0.00			
44	8	10/31/12	10/31/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
CRIM MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$12,000.00		0.00			
46	8	11/01/12	11/01/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,700.00	LV2	0.00	NM	1	\$2,700.00
BG BNG/2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,700.00		0.00			
49	8	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1237a M-----	:30	2	\$200.00	LV3	0.00	NM	2	\$400.00
LTTRMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$200.00		0.00			
50	8	10/30/12	11/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
FERGSN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$110.00		0.00			
51	8	11/05/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
FERGSN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$110.00		0.00			

Order / Rev: 37424  
 Alt Order #: 08863444  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
52	8	11/03/12	11/04/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p		11-1135P	-----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----SS	2		\$300.00		0.00						
53	8	10/30/12	11/02/12	8 News Now 11p M-F CM 8 News Now 11p M-F		11-1135p	-TWTF--	:30	2	\$500.00	LV3	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$500.00		0.00						
54	8	11/05/12	11/05/12	8 News Now 11p M-F CM 8 News Now 11p M-F		11-1135p	M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00						
56	8	11/04/12	11/04/12	CBS News Sunday Morn@M CBS News Sunday Morning		CBS Sunday Morn@	-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
SUN MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,225.00		0.00						
57	8	11/04/12	11/04/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2		8 News Now Sun A	-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,225.00		0.00						
59	8	10/31/12	11/02/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	--WTF--	:30	1	\$0.00	PKA	0.00	NM	1	\$0.00
This is for a rebate. Value of spot \$50.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	1		\$0.00		0.00						
60	8	10/30/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	MTWTF--	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	2		\$50.00		0.00						
61	8	10/30/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	MTWTF--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$25.00		0.00						
62	8	10/30/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	MTWTF--	:30	2	\$20.00	LV4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	2		\$20.00		0.00						
64	8	11/03/12	11/03/12	Sat Prime Special CM KLAS Movie: Bat 21		9-11p	-----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
mg from 37382															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$2,000.00		0.00						
65	8	11/01/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	M--TF--	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
mg from 37382															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M--TF--	2		\$50.00		0.00						
N66	8	11/02/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	M---F--	:30	1	\$50.00	LV2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M---F--	1		\$50.00		0.00						
N67	8	11/02/12	11/05/12	8 News Now 4-5a CM 8 News Now 4-5a		4-5a	M---F--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M---F--	1		\$25.00		0.00						

